

COLE LOWERY

The Extroverted Introvert

Hi! I'm Cole, a dedicated visual communicator with a strong enthusiasm for learning and design. My curiosity has led me to diverse experiences and environments. Let's chat about how I can be a creative asset to your company!

WORK EXPERIENCE

GRAPHIC DESIGNER

MARCH 2023 - PRESENT

Loeb sack & Brownlee, PLLC

Develop compelling content across all mediums to enhance and expand firm branding in new and existing markets. Coordinate the creation, approval, sourcing, printing, and timely delivery of trade show, client relations, and employee materials. Assist in the maintenance and management of the company website, collaborating with developers on design, functionality improvements, and updates.

JUNIOR GRAPHIC DESIGNER

MAY 2022 - MARCH 2023

Motivated Marketing (M²)

Created and utilized compelling visual content to enhance client communications, marketing efforts, and brand identities while adhering to strict corporate branding rules and guidelines. Managed multiple projects with tight deadlines from concept development through to timely and efficient final delivery.

ASSISTANT MANAGER

FEBRUARY 2022 - MAY 2022

GameStop

Managed store inventory, product displays, and sales goals while delivering exceptional customer service. Successfully doubled sales revenue, revitalizing the store's performance from decline. Implemented employee training initiatives focused on service excellence and customer relations, contributing to the store's significant turnaround and sustained growth.

“ Cole brings such a positive light & energy with him into the workplace. He is also a self-starter, who is always looking to improve his craft & skill. ”



LET'S CONNECT!

 (904) 955 - 1819

 Lowery.M.Cole@gmail.com

 Click for My Portfolio!

 Click to View My Profile!

SKILLS

Adobe Illustrator
Adobe Photoshop
Photography
Crisis Management
Wire-Framing
UX / UI Design
Branding
Logo Design
Staff Development
Training
Customer Service

VIEW CERTIFICATIONS